



# **Strategy** (2021-2025)

**Vision:** A Wyoming where all families and communities are healthy and thriving.

**Mission:** The MCH Unit exists to partner with communities and families to promote and advocate for optimal health and wellbeing, using a public health approach.

Values: data-driven | engagement | health equity | life course perspective | systems-level approach

### Core Functions

Diverse and Skilled Workforce Equity, Justice, and Accessibility Partner, Family, and Community Engagement Data Capacity, Use, and Evaluation

Health Communication and Education Program and Policy Development Funding and Resource Allocation

#### **Strategies**

- Increase safe sleep practices and environments
- Decrease smoking during pregnancy and postpartum
- Increase well-woman visits
- Engage and support Maternal Mortality Review Committee (MMRC) and Perinatal Quality Collaborative (PQC)
- Support nurse-led Hand in Hand home visiting program

- Increase child well visits
- Increase child lead screening
- Increase childhood physical activity
- Improve systems of care for children and youth with special health care needs (CYSHCN)
- Support detection of and follow-up for genetic and metabolic conditions

- Increase teen-adult connectedness
- Increase pediatric mental healthcare access
- Promote healthy and safe relationships
- Decrease sexual violence
- Improve teen motor vehicle safety and seat belt use
- Prevent adolescent suicide

#### Results

## we contribute to community conditions that foster and advance:





Child Well-Being and Quality of Life



Adolescent Health and Safety