



FY 2023 | QUARTER 1 REPORT

Community Prevention Grant Period: July 2022 – June 2024
Quarter 1: July 2022 – September 2022

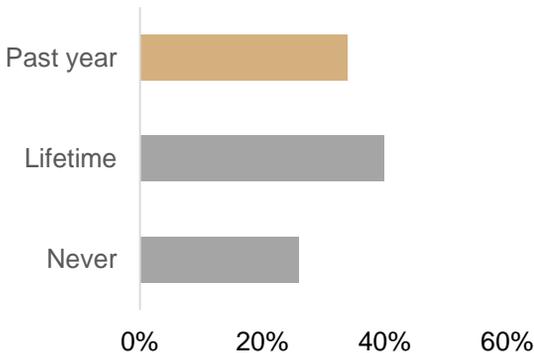
Amount Spent by Prevention Funding Area, YTD



Data Snapshot | Tobacco

Smoking is the leading preventable cause of disease and death in the United States.¹ In Wyoming, smoking leads to approximately 800 deaths from smoking-related illnesses each year. **Nearly 1 in 3 (28%) Wyoming adults currently use a tobacco product.**²

One in three (33%) cigarette smokers have **tried to quit at least once in the past year.**²



The majority of cigarette smokers have tried to quit smoking. At the time of the survey, **over half** (54%) of cigarette smokers reported wanting to quit smoking for good.²

Nearly three in four smokers (73%) identified **cravings for a cigarette** as barrier to quitting smoking.²



Many factors make it hard for Wyoming adults to quit smoking. The evidence-based cessation program, WY Quit Tobacco, works on the most commonly mentioned barriers to quitting.

¹Centers for Disease Control and Prevention. Best practices for comprehensive tobacco control programs. 2014

²Wyoming Adult Tobacco Survey. 2021

Topic Highlight – Adult Tobacco Survey

The Wyoming Adult Tobacco Survey (ATS) is a statewide telephone survey that collects state- and county-level data about tobacco use, the four Substance Use and Tobacco Prevention Program/CDC goals, and the broader goal of reducing tobacco-related disease and death. ATS is administered every other year on odd years. Counties use this data when identifying and evaluating tobacco prevention and cessation strategies. County-level profiles are also available so that counties can monitor their own data and trends. We are currently in the process of administering the 2023 survey across the state. The survey is designed with the goal to collect at least 2,300 surveys with an estimated 100 surveys from each county to produce county-level data estimates.

Before each survey is administered, it is evaluated for improvements and changes. Changes are made that emphasize collecting data that the SUTPP can use to assess state and county efforts, and on reducing the burden of data collection for people who complete the survey. These include things such as updated language to capture emerging products or flavors and adding questions that can help inform cessation efforts at the state and local levels.

Changes to our 2023 survey include:

- Expanding methods to include a web-based option for participants completing the survey.
- Updating demographic questions to align with current best practices.
- Removing unused questions to shorten the length of time it takes participants to complete the survey.



11 counties are planning to promote Wyoming Quit Tobacco, which helps Wyoming tobacco users live tobacco-free. **9 counties** intend to provide group cessation to promote quitting among adults. **3 counties** are participating in both strategies.

