

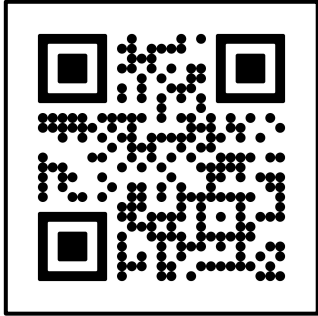
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**WELCOME!**  
**We'll get started shortly.**





# Maternal and Child Health Unit Public Webinar



April 13, 2023

**Take our survey!**

<https://forms.gle/wzQ6jzBgHmdcLVMJ7>

# Webinar Objectives

1. Introduce MCH leadership team
2. Review 2021-2025 priorities and key program activities
3. Share upcoming activities and what we're excited about
4. Spread the word about public input opportunities

# Maternal and Child Health Unit



**Vision:** A Wyoming where all families and communities are healthy and thriving.

**Mission:** The MCH Unit exists to partner with communities and families to promote and advocate for optimal health and wellbeing, using a public health approach.

**Values:** data-driven | engagement | health equity | life course perspective | systems-level approach

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# **Review: 2021-2025 Wyoming Title V Priorities**

1. Prevent Maternal Mortality
2. Prevent Infant Mortality
3. Promote Healthy and Safe Children
4. Promote Adolescent Motor Vehicle Safety
5. Prevent Adolescent Suicide
6. Improve Systems of Care for Children and Youth with Special Health Care Needs
7. Strengthen MCH Workforce Capacity to Operationalize MCH Core Values

# Maternal and Child Health Unit Highlights

- Established a unit-wide strategy [snapshot](#) (encompasses Title V and other MCH priorities) and continued action our priorities
- Participated in regional Tribal engagement community of practice and division-led efforts to strengthen relationships with Tribal nations
- Began participating in a national family engagement coaching and community of practice
- Supporting Medicaid with sharing information about “unwinding” efforts
- Began building out communication tools and resources to improve branding and public engagement
- Will begin planning for the next Title V Needs Assessment (which will guide 2026-2030 priorities)



# Maternal and Child Health Strategy (2021-2025)

**Vision:** A Wyoming where all families and communities are healthy and thriving.

**Mission:** The MCH Unit exists to partner with communities and families to promote and advocate for optimal health and wellbeing, using a public health approach.

**Values:** data-driven | engagement | health equity | life course perspective | systems-level approach

## Core Functions

Diverse and  
Skilled  
Workforce

Equity,  
Justice, and  
Accessibility

Partner,  
Family, and  
Community  
Engagement

Data  
Capacity,  
Use, and  
Evaluation

Health  
Communication  
and Education

Program and  
Policy  
Development

Funding  
and  
Resource  
Allocation

## Strategies

- Increase safe sleep practices and environments
- Decrease smoking during pregnancy and postpartum
- Increase well-woman visits
- Engage and support Maternal Mortality Review Committee (MMRC) and Perinatal Quality Collaborative (PQC)
- Support nurse-led Hand in Hand home visiting program



- Increase child well visits
- Increase child lead screening
- Increase childhood physical activity
- Improve systems of care for children and youth with special health care needs (CYSHCN)
- Support detection of and follow-up for genetic and metabolic conditions



- Increase teen-adult connectedness
- Increase pediatric mental healthcare access
- Promote healthy and safe relationships
- Decrease sexual violence
- Improve teen motor vehicle safety and seat belt use
- Prevent adolescent suicide



## Results

we contribute to community conditions that foster and advance:



Maternal  
and Infant  
Well-Being



Child Well-  
Being and  
Quality of Life



Adolescent  
Health and  
Safety



# Children and Youth with Special Healthcare Needs



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# Children and Youth with Special Healthcare Needs

## Program Overview

- Childhood obesity prevention through the promotion of physical activity
- Promoting safe and health children
- Supporting Systems of Care for Children and Youth with Special Healthcare Needs
- Support implementation of AAP Bright Futures
- Provided gap-filling financial assistant and support care coordination for Children and Youth with Special Healthcare Needs



## What's coming up next?

- Assessment and planning
- Expanding the ways we provide support to CYSHCN and their families.

# Women and Infant Health



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Women and Infant Health Program Manager

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# Women and Infant Health

## Program Overview/Highlights

- Knowledge of Safe Sleep Practices
- Smoking During and After Pregnancy
- Well Woman Visit
- Prevent Maternal Mortality



## What's coming up next?

- Pursuing funding sources to continue advancing maternal mortality review and perinatal quality collaborative work
- Partnering with Cancer program for screening/well-visits
- Funding opportunity to support community-based efforts that address WIH priorities
- Count the Kicks

# Youth and Young Adult Health



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# Youth and Young Adult Health

## Program Overview/Highlights

- Motor Vehicle Safety (focusing on teen drivers)
- Adolescent Suicide Prevention
- Statewide Youth Council
- Rape Prevention Education Program (RPE)
- Wyoming Personal Responsibility Education Program (WyPREP)
- Pediatric Mental Health Care Access (PMHCA)



## What's coming up next?

- Supporting suicide prevention training for K-12 schools this summer
- Supporting *Teens in the Driver's Seat* in Wyoming.

# Public Input Opportunities

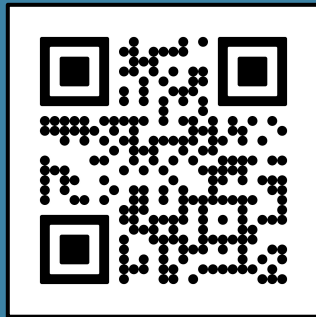
## Share your thoughts on how we can help improve health in your community!

### Public Input Survey

Open April 13 - May 5

Follow the QR code or the link saved in the chat to take the survey.

You may be eligible for a \$10 gift card as thanks for your time, while supplies last.



<https://forms.gle/wzQ6jzBgHmdcLVMJ7>

Contact us directly at  
[mchinfo@wyo.gov](mailto:mchinfo@wyo.gov)!

# Questions or Comments?

Please take our survey and share with members of your community:

<https://forms.gle/wzQ6jzBgHmdcLVMJ7>

To sign up for our quarterly e-newsletter:

email [mchinfo@wyo.gov](mailto:mchinfo@wyo.gov) or  
visit [health.wyo.gov/publichealth/mch/](https://health.wyo.gov/publichealth/mch/)