

MAPPING FRESH PRODUCE

Mapping refers to matching the WIC Vendor's product identification numbers used in the store to those on the WIC State Agency's APL file so that authorized WIC food items may be identified. Linking may be another term for mapping. If a store is not compliant with the mapping requirements below, it will result in a sanction.

- Fresh produce that has a retailer assigned UPC/PLU (UPC with a prefix of "4" or "9" or short PLU less than four digits), regular UPC or GTIN shall be mapped to a "like" IFPS PLUs and the mapped IFPS PLUs shall be used for purchase approval and reporting.
- Generic retailer-assigned PLU codes listed in the IFPS PLU list must be mapped to a specific "like" IFPS PLU.
- If a WIC vendor requires GS1 barcodes to be scanned in the checkout lane, the cash register must support WIC redemptions using these GS1 barcodes. The WIC vendor may embed the PLU code and use this to match the appropriate PLU code on the State APL file or establish other methods to match the barcode to the APL.
- Random weight (cut fresh fruit/vegetables) fresh produce items identified with a UPC prefix of "2" shall be mapped to an IFPS PLU for the food item and the mapped IFPS PLU shall be used for purchase approval and reporting.
- Mapping shall only be done for **fresh** fruits and vegetables identified as eligible for Cash Value Benefit (CVB) redemption in the Wyoming WIC APL. WIC eligible fresh produce includes:
 - Regular and organic fresh produce
 - Cut or whole fresh produce
 - All packaging for fresh produce
 - Fresh immature beans
 - Fresh herbs (and cinnamon) may be added as an ingredient in products, but cannot be the main ingredient
 - Cut fresh apples with added ascorbic acid and no added sugars (ascorbic acid to prevent browning is allowed)
 - Garlic, including fresh garlic (not processed) in a jar
 - Fresh salsa with vinegar and/or herbs
 - Pumpkins must be edible and fit for consumption, not painted, decorated, or carved
- **DO NOT** map any of the following:
 - Packages with butter, cheese, cream, croutons, dips, dressings, nuts and/or sauces
 - Party trays/platters meant to be purchased and served to a group of people at a gathering or a party (i.e., party platters typically ordered through stores' catering services or deli)
 - Loose bulk herbs
 - Fresh fruit with sugar (corn syrup, high-fructose corn syrup, maltose, dextrose, sucrose, honey and maple syrup)
 - Fresh vegetables with sugar (corn syrup, high-fructose corn syrup, maltose, dextrose, sucrose, honey and maple syrup), fat or oils

The Appendix contains two lists to further help with mapping.

1. **WIC Authorized PLUs** (Appendix 8):
 - a. These are the only codes Wyoming WIC will recognize and allow for WIC CVB purchase. You must use one of these 4 or 5 digit PLU codes when mapping.
 - i. Examples:
 - 033383902012 - bag of carrots can be mapped to 4094 (bunched carrots)
 - If carrots are loose, map to 4562
 - If carrots are cut up, map to 4563
 - For mixed fruit or vegetables, choose one of the fruits or vegetables in the container/package for mapping
 - i.e., container of cut-up melons (contains a mixture of watermelon, cantaloupe, and honeydew) can be mapped to 4034 honeydew
 - ii. PLUs for organic items will be 5 digits and begin with a "9"
 - i.e., 4011 is the PLU for regular bananas; 94011 is the PLU for organic bananas
2. **WIC Unauthorized PLUs** (Appendix 9):
 - a. These PLUs cannot be used for mapping fresh produce and cannot be purchased with WIC CVB benefits.
 - i. Examples:
 - Dried
 - Decorative Fruits & Vegetables
 - Herbs/Spices as the main ingredient