



Wyoming Maternal and Child Health Unit Quarterly Newsletter - October 2020

Dear Partners,

We are excited to announce that after a year and a half consulting with partners and analyzing data, Wyoming MCH has completed its 2021-2025 Needs Assessment and submitted its Title V block grant application September 15, 2020! This process greatly benefited from your invaluable contributions, and we thank you for all the time and expertise you dedicated to this endeavor.

Within this newsletter you will find a brief update on our planned work for 2021-2025 to improve the health and well-being of Wyoming families and communities specific to each of our population domains. We look forward to continuing to collaborate with you over the next five years.

Danielle Marks
MCH Unit Manager

Announcements

Child Health Manager Earns CPM

This quarter, Wyoming MCH celebrates Jamin Johnson, Child Health Program Manager and Children's Special Health Interim Program Manager, for his recent graduation from the year-long Laramie County Community College Certified Public Manager (CPM) Program. Jamin's CPM project focusing on the development of a Public Health Division mentoring program will enhance the division's ability to retain and develop staff.



Children's Special Health Retirement

Paula Ray, Children's Special Health Benefits & Eligibility Specialist, retired in August 2020 after serving children and youth with special health care needs and their families for twenty years. Paula's dedication, attention to detail, teamwork, and desire to support children and families as they navigated complex health care systems will be missed.



Genetics Request for Proposal Open

A Request for Proposal (RFP) for outreach genetic clinics was released on September 30, closing October 30. To access the RFP, visit publicpurchase.com and register; the reference number for this RFP is "0075-F Genetic Services".

Youth and Young Adult Vacancy

In August 2020, Rachel Barber left her position as the Youth and Young Adult Health Program Manager to pursue a new and exciting career path. Rachel's contributions to the Youth and Young Adult Health Program were significant in her over-two years with the unit, with her most notable achievement being the establishment of a council of 18-24-year-olds to share youth perspective and input on Wyoming Department of Health programs and take action on health topics impacting youth.

PHAP Joins MCH Team

On October 13, Wyoming MCH welcomed Eleana Dubreus to the team. Eleana begins a two-year assignment to the Wyoming Department of Health as part of the Centers for Disease Control and Prevention's Public Health Associate Program (PHAP). Eleana will work primarily on projects related to MCH emergency preparedness and response and parent and family engagement.



MCH Quarterly Highlight: Title V Needs Assessment Completion, Grant Submission, and Planned Work for 2021-2025

Wyoming MCH is excited to announce its NEW 2021-2025 priorities that will help shape Wyoming MCH programming over the next five years. The priorities include:

- Prevent maternal mortality
- Prevent infant mortality
- Promote healthy and safe children
- Prevent adolescent suicide
- Promote adolescent motor vehicle safety
- Improve systems of care for children and youth with special health care needs

Efforts to select these priorities began in early 2019 with initial data collection and continued in 2020 as we worked with stakeholders like yourself to prioritize health needs facing Wyoming's women, infants, children, youth, children and youth with special health care needs, caregivers, and families and identify possible strategies to address these top needs. Your input and involvement helped us to identify realistic and achievable goals for the next five-year grant cycle.

To learn more about our planned activities over the next five-year cycle, view our State Action Plan [here](#). You can also view our full report [here](#).

In summer 2020, Wyoming MCH welcomed graduate students Natalie Hudanick (MPH Candidate, Tulane University) and Sophie Freije (MPH Candidate, University of Washington) as part of the National MCH Workforce Development Center's Title V Internship Program. Natalie and Sophie worked with Wyoming MCH and its partners to develop an MCH communications plan to improve the ways in which Wyoming MCH engages with consumers, providers, stakeholders, and community partners. As a result of recommendations, Wyoming MCH plans to increase its social media presence and engagement in 2021.

Additional MCH Program Updates

[Newborn Screening Program](#)

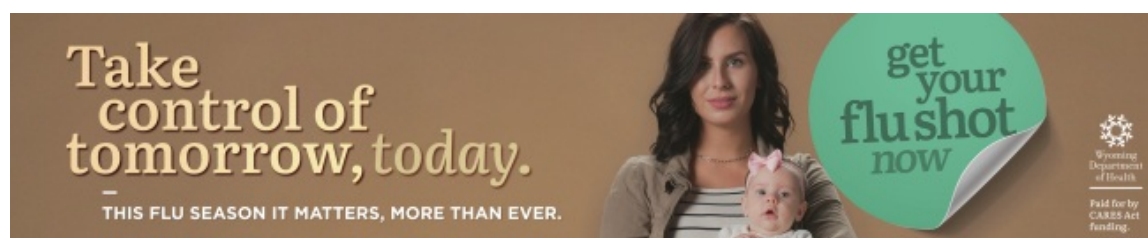
The fee charged to healthcare professionals who collect the initial newborn screen has increased, effective September 1, 2020, from \$84.00 to \$97.32. Submitters will see the fee increase reflected on the billing invoice they receive at the end of the month.

The Newborn Screening Program is working on a Newborn Screening Hospital Dashboard, which will be updated on a quarterly basis. This dashboard initially will be available to birthing hospitals via the Wyoming MCH website and will allow them to track the following metrics: unsatisfactory specimens, missing demographics, collection time, and transit time of screens. The hospitals will be de-identified and given a key so they may monitor their own progress. More information will be made available through the new Newborn Screening Newsletter. To receive this newsletter, please contact Carleigh Soule, Newborn Screening & Genetics Coordinator, at carleigh.soule@wyo.gov.

[MCH Epidemiology and Wyoming Pregnancy Risk Assessment Monitoring System \(PRAMS\) Programs](#)

MCH Epidemiology has been busy providing data support to the MCH Unit throughout its Needs Assessment and grant report/application preparation and submission. Please contact Program Manager Moira Lewis at moira.lewis@wyo.gov for more information.

Resources



[Flu Shot Marketing Campaign Materials Available](#)

Thanks to our partner, the Wyoming Department of Health [Immunization Unit](#), for providing images to use for flu shot marketing campaigns. To help us spread the word about the great importance of Wyomingites getting vaccinated against flu this year, feel free to use these images (we do ask that you not modify them before use):

- [Banner - Mom with Baby](#)
- [Billboard - Girl](#)
- [Photo - Mom with Baby](#)

- [Photo - Woman](#)
- [Poster - Mom with Baby](#)

Please contact Immunization Unit Nurse Consultant Heidi Gurov at heidi.gurov@wyo.gov for more information.

Upcoming Resiliency Training for Healthcare Professionals

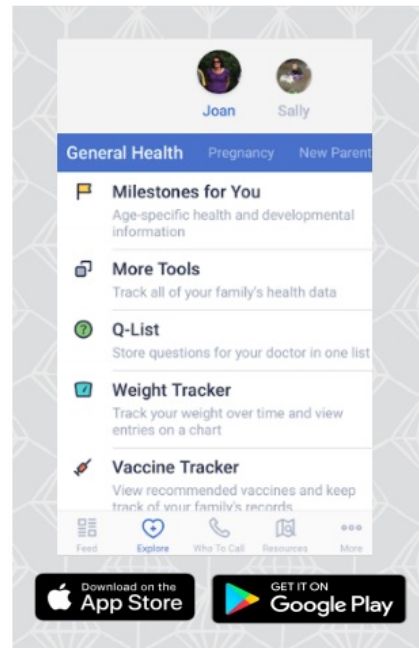
The Wyoming Medicare Rural Hospital Flexibility (Flex) Program is sponsoring resiliency training for healthcare professionals. The training will provide a knowledge base and tools that the participants can put into practice immediately to become more personally resilient. The four training events are:

- Wednesday, September 30, 2020: Choosing Resilience and Well-Being in Healthcare
- Thursday, October 22, 2020: Leadership and Resilience
- Thursday, November 17, 2020: Joy and Meaning in Healthcare
- Wednesday, December 9, 2020: Compassion, Compassion-Fatigue, and Otherishness

Each training event will start at 8:30 a.m. Registered participants will receive a Zoom invitation a day before the event. To register or for more information, click [here](#). For additional information, please contact kyle.cameron@wyo.gov.

My 307 Wellness App

Please encourage your partners and clients to download the My 307 Wellness smartphone app in the App Store or Google Play Store, or by texting "Family" to 307-317-0819. My 307 Wellness is an interactive app with reliable, credible health information for individuals and families. You can track health milestones and immunizations, and find information about important screenings and resources available in your community.



Thank you for your partnership!



Visit our Website

For general questions or comments, please contact wyo.mchunit@wyo.gov and the appropriate MCH staff member will connect with you.

Wyoming MCH

Wyoming MCH envisions a Wyoming where all families and communities are healthy and thriving.

Data driven - Engagement - Health Equity
Life Course Perspective - Systems Level Approach