

Sudden Unexpected Infant Death Prevention (SUIDP) Change Package

Common Aim

By April 2023, states and jurisdictions will decrease sudden unexpected infant death (SUID) by 5% and increase safe sleep behaviors by 4% from the November 2018 baselines for infants less than one year of age, through the implementation and spread of evidence-based SUID prevention strategies and programs.

Strategies	Measures
<p>1. Work with hospitals and birthing facilities to provide infant safe sleep training to health care providers</p>	<p>Number of hospitals and birthing facilities providing infant safe sleep training to health care providers</p> <p>Report the number of hospitals/birthing facilities monthly.</p> <p>Report the number of health care providers receiving training. Report the number of parents/caregivers who receive education through nurses. Report the number of crib audits conducted by nurses. Report the number of attestation forms used to verify parent/caregiver receipt of safe sleep education. Report the number of infants reached. You may need to estimate the number of infants reached (e.g. number of infants less than one year of age for which each trained parent or caregiver is responsible).</p>
<p>2. Work with hospitals and birthing facilities to provide parent/caregiver education, conduct crib audits, and use an attestation form to verify parent/caregiver receipt of infant safe sleep education</p>	<p>Number of hospitals and birthing facilities providing infant safe sleep education to parents/caregivers</p> <p>Report the number of parents/caregivers who receive infant safe sleep education. Report the number of crib audits conducted. Report the number of attestation forms used to verify parent/caregiver receipt of safe sleep education. Report the number of infants reached. You may need to estimate the number of infants reached (e.g., number of infants less than one year of age for which each trained parent or caregiver is responsible).</p>
<p>3. Distribute free or discounted Pack n' Plays or cribs to parents/caregivers</p>	<p>Number of organizations that distribute free or discounted Pack n' Plays or cribs to parents/caregivers</p> <p>Report the number of organizations monthly. Report the number of parents/caregivers who receive free or discounted Pack n' Plays or cribs. Report the number of free or discounted Pack n' Plays or cribs distributed to families.</p>

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Strategies	Measures
<p>4. Implement and spread evidence-based infant safe sleep education in underserved, at-risk communities (e.g. low socio-economic status, immigrant/minority communities)</p>	<p>Number of parents/caregivers in underserved, at-risk communities that receive evidence-based safe sleep education</p> <p>Report the number of low socio-economic status and immigrant/minority communities that receive culturally relevant infant safe sleep education. Specify how underserved, at-risk communities are defined. Report the type of education program provided to parents/caregivers. Report the number of parents/caregivers who receive education. Report the number of infants reached. You may need to estimate the number of infants reached (e.g., number of infants less than one year of age for which each parent or caregiver is responsible).</p>
<p>5. Train first responders (e.g. firefighters, police officers, Emergency Medical Services) in infant safe sleep to enable them to identify and eliminate safe sleep hazards while on emergency calls (e.g., DOSE program)</p>	<p>Number organizations providing training on infant safe sleep hazards to fire/police/Emergency Medical Services personnel</p> <p>Report the number of organizations monthly. Provide the name of the program in which personnel are being trained. Report the number of firefighters, police officers, and Emergency Medical Services personnel trained. Report the number of infants reached. You may need to estimate the number of infants reached (e.g. number of infants less than one year of age whose parents/caregivers receive infant safe sleep kits).</p>
<p>6. Implement and spread the use of infant safe sleep checklists and distribution of safe sleep educational materials (including safe sleep door hangers) by home visitors</p>	<p>Number of home visitor program sites using infant safe sleep checklists and distributing safe sleep educational materials</p> <p>Report the number of home visitor program sites monthly. Report the number of home visitors who use infant safe sleep checklists and distribute safe sleep educational materials. Report the number of checklists completed. Report the number of infants reached. You may need to estimate the number of infants reached (e.g., number of infants less than one year of age served by each home visitor site).</p>
<p>7. Implement and spread evidence-based statewide safe sleep campaigns (e.g. NICHD's Safe to Sleep Campaign, ® SLEEP SAFE campaign)</p>	<p>Number of organizations implementing and/or spreading evidence-based infant safe sleep campaigns</p> <p>Report the number of organizations implementing infant safe sleep campaigns. Report the number and type of evidence-based campaign materials (e.g., fact sheets, toolkits, videos) distributed. Report the number of parents/caregivers reached. Report the number of infants reached. You may need to estimate the number of infants less than one year of age reached.</p>

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References and Resources

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