



49th Annual

Wyoming Trauma and
Emergency Medical Services Conference

49th Annual Wyoming Trauma & EMS Conference

August 14-17, 2019

emsvendor.wyo.gov

Exhibitor Prospectus



Thank you to our 2018 Premier & Platinum Exhibitors

Premier Exhibitors

Cheyenne Regional Medical
Center



Cheyenne Regional
Medical Center
Trauma Services

UCHealth

uhealth

Trauma care you can trust

Trauma Acute Care Surgery Program

uhealth.org

Platinum Exhibitors

Wyoming Life Flight



Guardian Flight



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49th Annual Wyoming Trauma & EMS Conference Exhibitor Prospectus August 14-17, 2019



Dear Exhibitors:

Don't miss out on participating in the 49th Annual Wyoming Trauma and EMS Conference being held in Cheyenne, WY August 14-17, 2019! This is the premier event in Wyoming for EMS professionals, agency administrators, EMS instructors, medical directors, nurses, and allied professionals to learn about trends and techniques to enhance patient care and agency operations. This four-day conference, in Wyoming's capitol city, provides networking and idea sharing for those involved in the provision of emergency care.

This event is a **MUST** for any company involved in EMS. Our exhibitors are an integral part of the learning experience for attendees to see the latest trends, equipment and supplies in the industry.

Our attendees include:

- Purchasing agents from Wyoming services;
- Professionals who purchase supplies for personal use;
- Attendees from over 200 different ambulance services, fire agencies, industrial rescue teams, hospitals, and EMS training organizations;
- Agencies that require equipment and supplies to meet the needs of more than 100,000 calls a year; and
- Wyoming agencies operating over 200 ambulances.

Our vendor area fills up every year, so register early to reserve your spot! Please visit the website to register—emsvendor.wyo.gov.

We look forward to seeing you in Cheyenne!

Andy Gienapp, MS, NRP
Conference Chair
Manager
Office of Emergency Medical Services



Exhibitor Levels

Premier Exhibitor—\$5000

- Four tables choice of location
- Three six foot floor banners (yours to keep)
- Two full size posters (30" x 42" or 42" x 30")
- Full page ad in the conference brochure (location choice)
- Breakfast or lunch sponsorship (choice of day)

Platinum Exhibitor—\$2500

- Two tables choice of location after Premier
- Two six foot floor banners (yours to keep)
- Full size poster (30" x 42" or 42" x 30")
- Full page ad in the conference brochure
- Break sponsor (choice of break)

Gold Exhibitor—\$700

- One table
- Half size poster (21" x 30")
- Half page ad in the conference brochure



Conference Exhibitor—\$450

- One table or one outside display
- Quarter size poster (21" x 15")
- Quarter page ad in the conference brochure

Additional Tables—\$50 per table

- In addition to exhibitor package

Outside Display—\$50 per display

- In addition to exhibitor package

Business Exhibitor—Prices vary

- No exhibit space
- Banner, poster, conference brochure ads available

Payment Information:

- Exhibitor and sponsorship fee must be received by August 1, 2019
- Credit card payments are accepted at the time of registration



Services Included in Exhibit Space:

- Draped table(s) with two chairs as per exhibitor level
- Exhibit space with back drapes included for 8'x10' spaces
- All exhibit spaces include electricity
- Exhibitor only Wi-Fi provided in the indoor exhibit areas
- Listing of exhibitor's company name in the official conference program provided to all attendees, if the exhibitor meets the required deadlines (submitted by May 31, 2019) and all fees paid in full
- Two exhibitor personnel have unlimited access to education sessions offered during the conference
- Booth assignment requests are filled on a first-come, first-served basis with accompanying payment. In other words, booth location goes to whomever requests and pays for the booth first
- Banners / Posters in the public spaces as per exhibitor level if exhibitor meets the required deadlines (submitted by May 31, 2019)
- Additional services available at each exhibitor level

Cancellation Policy

- Cancellations received prior to June 1, 2019 will receive a full refund
- Cancellations received between June 1— July 31, 2019 will receive a refund minus a \$100 administrative processing fee
- Cancellations received on or after August 1, 2019 will result in forfeit of all funds paid and the Conference reserves the right to resell the space

Direct Shipments:

Due to limitations on storage at the hotel, advanced shipping exhibit materials will not be received prior to August 11, 2019. All materials being shipped must be clearly labeled and marked as follows:

HOLD FOR: WY EMS Conference
Your company/contact person
c/o WY OEMS
Little America Hotel and Resort Cheyenne
2800 West Lincoln Way
Cheyenne, WY 82001

Not all carriers ship overnight to the resort. Neither WY OEMS nor Little America Hotel and Resort are responsible for lost, misplaced, or damaged goods.



49th Annual Wyoming Trauma and EMS Conference Exhibitor Levels - August 14th through 17th, 2019

| What you receive: Exhibitor Level | Food Choices (first choice in order of registration) | Booth Location | 6 Ft. Floor Banner 42 X 72 inches | Posters | | | Brochure Advertisement | | | | Investment | | |
|--------------------------------------|--|--|---|---|---|---|---|--------------------------------------|---|---|------------|---------|-----------|
| | | | | Either: 30 X 42 or 42 X 30 inches (full size) | 21 wide X 30 inches tall (half size) | 21 wide X 15 inches tall (quarter size) | Full Page Ad 8½ X 11 inches | Half Page Ad 8½ X 5½ inches | Quarter Page Ad 4¼ X 5½ inches | Business Card Ad 2 X 3½ inches | | | |
| Premier | Breakfast and lunch available Thursday, Friday, Saturday | Up to four tables, first choice in order of registration | Three displayed entire conference and at sponsored meal | Two | | | Choice in order of registration: Back cover, inside back cover, or in schedule | | | | | \$5,000 | |
| Platinum | Morning and afternoon breaks available Wednesday, Thursday, Friday, Saturday | Two tables, next choice after Premier in order of registration | Two displayed entire conference and at sponsored break | One | | | One | | | | | \$2,500 | |
| Gold | | One table next choice after Platinum in order of registration | | | One | | | One | | | | \$700 | |
| Conference | | One Table Assigned Location | | | | One | | | | One | | \$450 | |
| Additions | Additional Table and Outside Exhibitor Sites | Please contact Scott Logan for prices on additional banners and posters by either email at scott.logan@wyo.gov by phone at (307) 777-7955 | | | | | | | | | | | |
| Business | Non-attendance | | \$350 | \$250 | \$200 | | \$200 | | \$200 | One | \$150 | \$100 | As Listed |

Please submit graphics for banners, posters and advertisements by Friday, May 31st, 2019 to guarantee publishing!

Banners and posters may be taken home with conference exhibitors as a thank you for being part of the 49th Annual Wyoming Trauma and EMS Conference!

Additional Information

Door Prizes:

Each attendee receives door prize tickets. During the morning announcements, tickets are drawn and door prizes are awarded. Exhibitors or sponsors who donate door prizes will be verbally and visually acknowledged.



Bingo:

Each conference attendee will be given a Bingo card with a random selection of exhibitors and displays to visit during the conference. Completed Bingo cards will be entered into a grand prize drawing.

| 48th Annual Trauma and EMS Conference | | | | |
|---------------------------------------|----------------------------|---|--|--|
| Guardian Flight | Braun Northwest, Inc | Columbia Southern University | Sawtooth Emergency Vehicles | Cheyenne Regional Medical Center |
| Wyoming Life Flight | Ask David about the HCCs. | UCHealth | Canary Concussion | Ask Jay: What's the current MARSII Data Set Version? |
| Casper College | Absolute Solutions | Ask Brandon how to get a Wyoming EMS patch. | Wyoming Healthcare Preparedness | Laramie County Trauma Conference |
| First Responder Network Authority | Kinsco | ImageTrend | Tell Kelli your name and organization! | Introduce yourself to Jolyn! |
| University of Wyoming Libraries | Cheyenne Police Department | Ask Scott how to add your Training Report to OMS. | Red Cross | Laramie County Community College |

mvfreebingocards.com

The Fine Print

Exhibitors,

We appreciate the support you are providing to the 49th Annual Wyoming Trauma and EMS Conference. In order to give our attendees the best opportunity to interact with your products and services and to comply with the requirements of the host venue and local regulations, we ask that you please consider the following suggestions.

Exhibit Setup and Removal:

The EMS Exhibition opens at 7:00 a.m. on Thursday, August 15, 2019 and closes at 1:30 p.m. on Saturday, August 17, 2019.

- Exhibitor check-in and set-up will begin on Wednesday, August 14, 2019 at 8:00 a.m. All unloading and set-up must be completed by Thursday, August 15, 2019 at 7:00 a.m.
- We would ask that exhibits are kept intact until the official closing of the exhibit hall at 1:30 p.m. on Saturday, unless other arrangements have been made with the conference staff
- Please remove exhibits by 5:00 p.m. on Saturday
- Exhibit booth location can not be guaranteed with the exception of Premier Exhibitors



Exhibit Personnel:

- The exhibit fee includes lunch for two (2) exhibit personnel for the Conference and Gold Exhibitor levels. Platinum and Premier Exhibitor level includes lunch for four (4) exhibit personnel



- Two exhibitor's staff may attend education sessions at no charge for CE credit, on a space available basis
- Exhibitor shall be responsible for the conduct of any employees, agents, visitors, or guests of the Exhibitor in or about the assigned exhibit space
- Exhibitors are not permitted to utilize any public address system, loud speaker, bull horn, or other sound amplifying devices, whether used for voice, music or other sounds

- All sales taxes, income taxes, FICA and other taxes arising out of or with Exhibitor's use of the assigned exhibit space are the sole of the Exhibitor

Questions:

Prior to the conference, please contact Scott Logan

On site please contact Brandon Kelley

Scott Logan

Brandon Kelley

307-777-3622 (o)

307-286-6318 (c)

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in connection responsibility

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Sponsorship Opportunities



Keynote Speaker Sponsorship—\$3000

As a keynote sponsor your logo will be included on the main screens. You have the option to put promotional items on the attendee seats for the general session. (two sponsorships available)

Wednesday Welcome Reception Sponsor—\$2500

As the welcoming sponsor your logo will be displayed during the reception and advertised in the conference brochure. Heavy hor d'oeuvres are served and a cash bar is available. (one sponsorship available)

Saturday Networking Event Sponsor—\$2500

As the welcoming sponsor, your logo will be displayed during the reception and advertised in the conference brochure. Heavy hor d'oeuvres are served and a cash bar is available. (one sponsorship available)

Conference Portfolio—\$2500

An official portfolio will be provided to each conference attendee. The note-pad portfolio will bear both sponsor and conference logo. This sponsorship will continue beyond the conference as attendees use their notepad portfolios long after the conference. (one sponsorship available)

Conference Badge Holder (Neck Wallet)—\$700

Each conference attendee will receive a neck wallet with your one color logo. These neck wallets are designed to hold a name badge and have pockets for pens, business cards, etc. (one sponsorship available)

Beverage Station Sponsor—\$700

You can sponsor a morning coffee station or an afternoon soda station. Your logo is displayed at the beverage station and in the conference brochure. (up to six sponsorships available)

Pens—\$500

Pens will be distributed to each conference attendee. The pen will include both the sponsor and conference logos. This is a great way to market to each attendee. (one sponsorship available)

Registration Handouts—\$100

A letter sized piece of literature will be distributed to each conference attendee. This handout can place details about your product or service into the hands of every attendee. (multiple sponsorships available)



Sponsorships do not include an Exhibitor space

For information on sponsorships, please contact

Scott Logan 307-777-7955

scott.logan@wyo.gov

Deadlines vary by sponsorship