**PERC**

WHY DO WE DO THIS?

Numbers are reported so we can receive funding (CDC & Block Grant.)

This is also a way to track who is being served.

**Alcohol & Other Drugs:**

SAMHSA-Requests demographics (who/what types of people were served - Ex: Demographics)

\*\*When entering PERC data, don’t forget to select your county\*\*

Areas that will be entered:

1. Coalition Meetings (See notes below)
2. Media
3. Policy Change
   1. Number of people impacted. For something that impacts the entire county-click auto-fill
4. Program
   1. Example of Programs: Strengthening Families, TIPs Training, AllStars
   2. Should be able to take attendance; don’t forget to get their demographics
5. Public Event

**Tobacco:**

CDC-Wants to know that something was done, but not who was served. (# of certain activities-Ex: # of speaking engagements put on)

Areas that will be entered:

1. Community Interaction
   1. Speaking Engagement
   2. TA to Schools
   3. Meeting w. Healthcare Provider
2. Policy Change
3. Social Media
4. Traditional Media
   1. Paid=Something you pay for
   2. Earned=Newspaper wants to do an article on your event (not paid for)

Coalition Meetings

**-**PERC only cares about Alcohol and Other Drugs when it comes to coalition meetings

-Only done 1x a quarter

Other things (ex: speaking engagements) can be put in as they happen