Application Face Page

SPF SIG Grant FY 2009-2010

Date Application Submitted to State:	Person Submitting Application:	No. Pages:	County:
July 24th, 2009	Carl J Harris	33	Lincoln

Fiscal Agent Information

Name of Agency Serving as Fiscal Agent: High Country Counseling and Resource Centers

Contact Person: Carl J Harris Title: Operations Manager

Address: PO Box 376 Afton, Wyoming 83110

Phone: 307-885-9883 Fax: 307-885-5206

Email: prevention@silverstar.com

Program Manager Information

Name: Alesia Winters Title: Prevention Specialist

Address: PO Box 376 Afton, WY 83110

Work Phone: 307-885-9883 Cell Phone:

Email: alesiaw@highcountrycounseling.com

Coalition Information

Formal Name of Community Coalition: Star Valley Prevention Coalition

Date/Time/Location of Regular Meetings: Third or fourth Thursday of every month / At fiscal agent

EXECUTIVE SUMMARY: (Please provide a brief narrative of your Coalition, its successes in achieving program goals of reducing underage drinking and binge drinking, and its planned prevention efforts. You may include information about your county that you feel is particularly relevant, or about specific barriers you have encountered and how you plan to overcome them. Your summary should be suitable for publication to third parties, including our federal partner, CSAP. Your summary should be at least one page and may be two pages or more, provided it contains sufficient substantive content that an outsider reading it would get a good sense of prevention efforts within your county).

Star Valley Prevention Coalition (CAC) has been fully engaged within the fiscal agent for the past 8 years. We are current with our state certification to deliver prevention services through the fiscal agent to March of 2010. We are also certifified by CASAT to provide Prevention Services through May 31, 2011.

The group is made up law enforcement, educators and administrators, media persons, public health, at-risk school coordinators, etc. CAC meetings are held consistently with outcomes and projects moving forward with success.

Our Prime for Life program which was adopted as a strategy in the 2008 grant year now has 4 different employees within the fiscal agent certified to deliver the program. We have coordinator this effort with the county courts, probation, and the therapeutic community. It is becoming a regular part of the IOP group program within the fiscal agent.

Community partners from the media, schools, business owners, and law enforcement are actively engaged in helping the CAC create awareness in the community of the issue of underage drinking and adult binge drinking. Business and law enforcement vehicles have become mobile advertising mechanism for the delivery of the positive norms found in our communities.

High School drop-out rates have decreased at one high school as we have collaborated efforts with evidence-based strategies to keep students attached and involved. Nearly 75% of the students at one high school are involved in some form of extra-curricular activity. The principal at that high school was recently recognized as the Wyoming High School Principal of the Year.

Lincoln County is almost two different counties from the north to the south. There are variations in attitudes, beliefs and values from on end of the county to the other. For example 2007 YRBS data cites 71.7% of North Lincoln students have not tried alcohol while the same data falls to 52% in South Lincoln. Arrest data from The Wyoming Association of Sheriff's and Chiefs of Police 2007 report shows that 62% of all misdemeanor arrests in Lincoln County were alcohol involved. We are cognizant of those county differences and make ever attempt to tailor and adopt programs and strategies to fit within the context of the community.

With the hiring of a new Executive Director 10 month ago the fiscal agent as a whole is much more supportive of prevention efforts and sees prevention as an extension of the agency and not as a necessary entity to get a few more dollars flowing in from the state. We have an experienced core staff within the prevention programs and we communicate frequently across the PF, block and tobacco contract for collaboration and congruence within our own agency.

The biggest challenge we face and probably always will is how to grow and keep a CAC involved at a level where the prevention team does not think they are an Army of one. We have cultural barriers to break down, barriers of apathy, and barriers of thought. We will forge ahead to make our communities a better place to live regardless of the protests, setbacks, or distractions that come our way.

Worksheet 1. Targeted Causal Areas and Identified Strategies

Potential Causal Areas	Is Your Community Currently Targeting this Causal Area? (Yes or No)	What Evidence-Based and/or Environmental Strategies Have You Implemented This Year to Address this Causal Area? **(Please be Specific)**
Retail Availability	No	
Criminal Justice	Yes	Still working to institute Victim Impact Panels. Public Awareness campaigns and education.
Social Availability	Yes	Positive Social Norming Campaigns. TARGET RAD
Promotion	No	
Community Norms	Yes	Positive Social Norming Parents Perceptions Surveys Billboard campaigns. Red Ribbon Week Activties Prime for Life TIPS
Individual Factors	No	

Worksheet 2: Causal Area & Evidence-Based Strategy Assessment

Question 1.

Have your targeted causal areas changed? If yes, what data supports this change?

We have consistently worked in the areas of norms, availability, and criminal justice since the inception of the SPF/SIG programming and original needs assessment.

It is our procedure to review the causal areas during coalition meetings to receive input as to the direction of the prevention efforts in our communities. As a result of those discussions there has not been any significant changes to the causal areas and the strategies.

Question 2.

Have your chosen evidence-based strategies changed from the original? If yes, what are the changes and why did you make them?

No.

Worksheet 3. Current CAC Membership Roster & Planning Meeting Attendance

Member Name	Organization	Address	Email	Phone	Attended Meeting? (Y/N)
Alesia Winters	HCCRC	Afton, WY	alesiaw@highcountry counseling.com	307-885-9883	Y
Carl J Harris	HCCRC	Afton, WY	prevention@silverstar .com	307-885-9883	Y
Connie Day	LCSD#2	Afton, WY	cday@lcsd2.org		Y
Jean Tew	LC Public Health	Afton, WY	jeant@lcwy.org	307-885-9598	Y
Sheriff Shane Johnson	LC Sheriffs Office	Afton/Kemmerer WY	sjohnsonlcwy.org	307-885-5231	Y
Deputy Megan Thomson	LC Sheriffs Office	Afton, WY	mthomson@lcwy.org	307-885-5231	Y
Sarah Hales	Star Valley	Afton, WY	svisarah@silverstar.co	307-885-	Y

	Independent		m	5727	
Shelly Cowell	LCSD#2	Afton, WY	scowell@lcsd2.org	307-885-7827	Y
Mark Taylor	LCSD#2	Afton, WY	mtaylor@lcsd2.org	307-885-3811	N
Angie Levan	Dept of Corrections	Lincoln County	alevan@wdoc.state. wy.us	307-886-0726	N
Greg Hinton	DFS	Lincoln County	ghinto@state.wy.us		N
Jody Gardner	LCSO	Lincoln County	Jgardnerlcwy.org	307-885-5231	N
Marsha Luginbuehl	LCSD#2	Afton	mluginbuehl@lcsd2.org	307-8855208	N
Steve Corsi	HCCRC	Lincoln County	stevec@highcountry counseling.com	307-885-9883	N
Tammie Archibald	Lincoln County Commissioner	Lincoln County	tarchibald@lcwy.org	307-877-9056	N
Tim Heggenstaller	Afton PD	Afton, WY	theggenstaller@ silverstar.com	307-885-3222	N
Tracey Sorenson	LCSD#2	Afton	tsorenson@lcsd2.org	307-885-5208	N
Kem Cazier	LCSD#2	Afton	**kcazier@lcsd2.org**	307-885-5208	N
Aaron Daniels	LCSD#2 RAD	Afton	adaniels@lcsd2.org	307-885-7827	N
Polly Erickson	LCSD#2 Youth Diversion	Star Valley	**perickson@lcsd2.org**	307-885-7827	N

Worksheet 4. Meeting Report

Date of Initial CAC Planning Meeting 6/25/09	Place of Meeting High Country Counseling and Resource Centers	Length of Meeting 1.5	No. CAC Members Attending : 8

STRATEGIES IDENTIFIED FOR PRIMARY PLAN

Name of Strategy	Why Did You Select This Strategy?	What Are You Going to Accomplish?	Potential Barriers
1. Community Norms – Texting line	Consensus among the CAC Crimestopper endorsed	Partner with the Lincoln County Sheriffs office and local phone provider Silverstar Communications to implement program.	Misuse of purpose. Marketing
2.Social Availability (as tied to social hosting problems)	Community Need HCCRC Strategy and board of directors concern School Administration as partners	County enforcement of the current state statute	Community Readiness Community Attitudes
3. Social Hosting @ the county level. Extension of current social norming efforts	Ties to suicide prevention efforts within the county. Sustaining of current PSN activities. TIPS efforts and serving at community events.	County or municipal ordinances. Party permits, etc. at events.	Enforcement Community Readiness
4.			

SPECIAL PROJECTS SELECTED

Name of Project	Why Did You Select This Project?	What Are You Going to Accomplish?	Potential Barriers
1. Texting helpline – 880 CARE	Evidence-based and community partner supported. RAD will be involved.	Reduce the incidents of alcohol involved problems with underage consumption. Reduce hosting in our	Misuse Can we sustain it over time. Community support

		communities.	
2.			
3.			
4.			
Did you request any type of technical assistance from WyPTAC or the Division for this meeting? If no, why not? If yes, what type did you request? No. The local CAC, fiscal agent, & prevention staff are solid, experienced, and have a great understanding about the communities in our charge. The core prevention staff has been in place since the initial needs assessment for SPF/SIG. We know what to do and are doing it. With budget restraints we also realize that it is costly to bring someone to this side of the state.		Did you request WyPTAC or the Division provide direct assistance in facilitating this meeting? If no, why not?	Did you receive the TA requested?

Worksheet 5. Local Community Prevention Efforts

Local Prevention Initiatives other than the PF	Major Strategies	Critical Dates and Events	Local Contact	Potential Collaboration Y/N
Federal Prevention Block Grant	TIPS Suicide Prevention & Intervention	Varies from month-to-month	Carl J Harris Keith Mathews	Yes
Most of Us social norming campaign	Current an integral part of our PF strategies.		Carl J Harris Alesia Winters	Yes

The Line social marketing campaign	Extensively used with our Tobacco partners		Brittany Ritter	Yes
Wyoming's First Lady's Initiative	Not currently being utilized by the fiscal agent			Yes
Community Initiative to integrate prevention	Funding is used to supplement 11 countywide programs that support the grant objectives			Yes
Youth Initiatives (post-FACE activities)	Used in combination with the RAD/TARGET groups at two local high schools.		Carl Harris Aaron Daniels Julie Welsh	Yes
Anti-Drug Programs				
School Prevention Programs	Red Ribbon Week activities Alcohol-free graduation parties.		Julie Welsh Kem Cazier Alesia Winters Aaron Daniels McKay Erickson	Yes
Law Enforcement Prevention Programs	Compliance Checks		Sheriff Shane Johnson Capt John Stetzenbach	Yes
Suicide Prevention Programs	As a fiscal agent. www.suicidepreventionlifeline.org School based opportunities		Carl Harris Diane Palmer	Yes
Wyoming Tobacco Prevention and Control Program	Educational efforts at large employers and efforts to promote smoke-free workplace policies.		Brittany Ritter	Yes
Public Health Programs and			Jean Tew	Yes

Initiatives				
Juvenile Justice			Polly Erickson	Yes
DFS-Foster Care			Greg Hinton	Yes

Worksheet 6 – Potential Local Partnerships and Collaborations

AGENCY NAME/CONTACT: Lincoln County School Districts # 1 & #2.

IDEAS FOR COLLABORATION:
The fiscal agent is unique in that we house two offices in the same county and also use outlying offices to deliver services to remote areas of the county. There are also two separate school districts within the county as well.

Lincoln County #1:

There has been a great deal of work and progress with the TARGET group at Kemmerer High School which has a great advisor to help us drive home some of the messaging surrounding our current strategies. This group assists with both the underage drinking efforts as well as the tobacco efforts in the communities.

Collaboration will continue in the following areas:

1. Continued efforts for community-wide ordinances on tobacco and alcohol related issues.
2. Enforcement of the social hosting state statute.
3. Smoke-free workplace ordinances and initiatives.
4. Post-FACE effrots

Lincoln County #2

Beginning with the fall of 2009 the RAD program is now set-up as a teacher nomination program and we will be combining efforts with the SBO's and their advisor at the school.

We will collaborate with the following:

1. RAD will supplement all SBO activities in the coming year (red-ribbon week, etc)
2. SBO's and RAD will combine efforts for a school-based alcohol-free New Years Eve party as well as the alcohol-free graduation party in May 2010.
3. Efforts by both will evolve as the 880-CARE community texting helpline is expanded in the schools and the community. Eventually we would like to see the students take ownership of the program at the school and even at the community level. With education on community, school, and family domain protective factors the tool will have the perception of a helpline and not a narcline.

4. Post FACE efforts.

AGENCY NAME/CONTACT: High Country Counseling Centers

IDEAS FOR COLLABORATION: Social Availability

As the agency that houses SPF/SIG, Block, suicide, and Tobacco we need to look in our own backyard to see how to combine resources.

We are currently working together to provide to our communities the following:

1. A newspaper series on risk and protective factors as a community-based universal approach.
2. A licensed counselor to do a question and answer program on the local radio during a early morning broadcast. Discuss the issue in our communities, underage consumption, parties that are social hosted, suicide, etc.
3. Combined efforts regarding community norms and the effects of underage drinking and adult binge drinking. Prime for Life as a component of IOP groups psycho-education. We are currently working on this in our Kemmerer office.

AGENCY NAME/CONTACT: Lincoln County Sheriffs Office/ Sheriff Shane Johnson

IDEAS FOR COLLABORATION:
We have initiated talks about advertising the names of those license holders who are passing compliance checks. This will be done in both ends of our county. There is still some hesitation from law enforcement but we are gaining ground.
Law enforcement is also s co-sponsor of the 880-CARE community texting helpline. They will be a

distribution outlet for marketing the program in the North end of Lincoln County.

Worksheet 7. Steps to Accomplish PF Strategies

Strategy:		
Action Steps	Day/Month/Year of Completion	Responsible Party
****Strategy I Community Texting Helpline**	July 16th, 2009 – Finalization of idea during CAC meeting	CAC & Fiscal prevention team. Partners.
Partner Sponsorships	Silverstar to provide the phone, monitor, and tech support 7/31/09	Silverstar – Barb & Jim
Install at Sheriffs Office dispatch center	Silverstar – Barb & Jim. Train dispatchers prior to county fair. 7/31/09	Prevention personnel & Silverstar.
Marketing plans	8/1/09 (Sheriffs Office would like to have materials for their fair booth.	Prevention team w/ partner input.
Schools – integration of texting helpline into Red Ribbon Week activities.	September-October 2009	RAD students/advisors Prevention team
Radio PSA's	September 2009	RAD students
Initial Implementation Evaluation	CAC Meeting (tentative 10-22-2009)	CAC & prevention staff w/ partners.
2nd phase of Marketing Plan	October 2009 – January 2010 Heavy Marketing through the holidays.	RAD students and community partners. Posters, websites, phone wallpapers, etc.
CAC strategy evaluation	February CAC Meeting	CAC & Prevention team.
Sponsorship Debrief – what is going well? What do we change? What do we do differently?	March CAC Meeting	CAC & main community sponsors. (Sheriffs Office & Silverstar PCS)
****Social Availability (as tied to social hosting & availability efforts)**	August CAC Meeting	Invitation to therapists, county coroner, hospital personnel, law enforcement & school psych's and admin for brainstorming

		sessions.
Community Promotion Bookmark project – Schools and Librairies Social Norm ads on the school districts buses. Q & A with local radio station during morning talk show. Community supporter plaques for display at businesses. Monthly decision made in CAC meeting. Red Ribbon week ads	September 2009 – May 2010 October 2009 – September 2010	Ask Exec. Director to do a Q&A on the local radio station to bring the issue to a greater awareness in the community. Prevention Staff & CAC.
Community Promotion – Ads and PSA's. promotion.	September – December	Promote resources for local helpline.
training in the community. (law enforcement, hospitals, agency staff, school staff, faith-based community, etc.)	January or February 2010	CAC & Prevention staff. (Keith Hotle, WYpTAC)
Assessment of the plan in progress	March 2010	Prevention Staff/CAC
****Strategy III – Social Hosting and Enforcement of current state statute with possible county ordinance.**	October 2009 – Watching for the outcome of a social hosting arrest & charge on 2 individuals to see what the courts.	Prevention Staff – We need to see what precedence the judge is going to set regarding enforcement of the state ordinance.
Cross-over strategy with retail availability. Work with the Sheriff's office to advertise compliance with license holders from a positive norms standpoint (7 out of 10 etc.)	November 2009 – January of 2010	CAC/ Prevention staff Sheriffs office personnel

Worksheet 8. Meeting Report – Workplan and Calendar Meeting

Date of CAC Workplan Meeting June 18th 2009 & July 16th 2009	Place of Meeting High Country Counseling Centers	Length of Meeting 1.0 – 1.5	No. CAC Members Attending 7-9
Names of CAC Members Attending: Alesia Winters, Steve Corsi, Jean Tew, Carl Harris, Sarah Hale,			

Connie Day, Tracey Sorenson, Sheriff Shane Johnson, Brian Andrews.

What Challenges and/or Problems Did Coalition Members Experience in Completing the Workplan?

Differences of opinion about how to market the community help-line. Working around conflicting dates with school and community schedules and events; as well as those of the group. We have always had a small number of people involved in coalition efforts. As a definition we really model a CAC as opposed to what a real coalition does. We view this internally and we don't get into splitting hairs over the definition of what is or isn't.

We also deal with some negativity in the CAC's perception of the degree of apathy in the community. Case in point – In June there was a suicide of a 17 year old senior to be. He was attending a social hosted party that went terribly wrong. The schools, agency and its employees went above and beyond to contact the victim's circle of influence to address the crisis in a support setting. The first night there were two attendees and since that time no one has shown-up for the past 4 weeks. Law enforcement has validated that hosting is a big issue in Lincoln County especially in the summer months.

The limited amount of time that CAC members could spend in any meeting made it necessary to make some quick decisions and move forward. We hope they are the right decisions based on data and current strategies.

How Did the Coalition Members Decide to Address Those Challenges?

They tend to look back at the efforts of the fiscal agent for resolution. Work-around dates or using existing dates where the activities can supplement current efforts or compliment conflicts. At times it makes an excuse for the lack of involvement due to scheduling conflicts.

Did Any of the Strategies Decided at the First Meeting Change During the Workplan Process? (If Yes, How Did They Change and Why?)

With some current dynamics in the community the topic of enforcement was addressed regarding social hosting. We don't have the answers (yet) when CAC members ask why the courts won't enforce or why law enforcement won't declare a crack down on the issue. Our CAC has good involvement with law enforcement and most of that issue is addressed tactfully with officers. The CAC still concurs on the selection of the domains; criminal justice, social availability & community norms its just that some of the

strategies within the domains are being redirected due to the circumstances in the community.		
Please provide any final comments regarding the strategic planning process with your CAC: It's a good way to elicit feedback regarding chosen strategies and if they need to change. We sometimes select our strategies and than put the head down and pound away – we get a little tunnel vision and don't see the bigger picture. CAC input can remedy that. They can reel us back-in if we are experiencing strategic drift.		
Did you request any type of technical assistance from WyPTAC or the Division for this meeting? If no, why not? If yes, what type did you request? See page 16 for same question and response	Did you request WyPTAC or the Division provide direct assistance in facilitating this meeting? If no, why not? Phone calls were made to division staff for clarification but we did not seek direct, face-to-face assistance. There is experience behind the planning concepts if one has done Communities Mobilizing for change.	Did you receive the TA requested?

Worksheet 9. Prevention Framework Budget for October 2009 thru September 2010

COST DESCRIPTION	STRATEGY 1 (Texting helpline)	STRATEGY 2 (Social Availability)	STRATEGY 3 (Social hosting, compliance & PSN efforts)	TOTAL BUDGET
PERSONAL SERVICES				
Salaries & Wages	$13,840.00	$13,840.00	$13,840.00	$44,520.00
Employer Paid Benefits	$2,358.00	$2,358.00	$2,357.00	$7,300.00
SUPPORTING SERVICES				
Communications:				
Internet				In-kind
Telephone				In-kind
Vehicle Expenses				
TRAVEL/TRAINING/MEETINGS				
Travel In-State	$500.00	$500.00	$500.00	$1,500.00
Travel Out-of-State			$800.00	$800.00
Training Costs		$600.00	$600.00	$1,200.00
Miscellaneous Meeting (coalition)	$900.00			$900.00
SUPPLIES				
Consumable Supplies (incl office)	$500.00	$500.00	$500.00	$1,500.00
Commercial Printing			$2,800.00	$2,800.00
ADVERTISING/MEDIA COSTS			$4,000.00	$4,000.00
OFFICE MISC.			$1000.00	$1000.00
Other (please describe)				
1. Curriculum			$680.00	$680.00
2.				
3.				
4.				
5.				
OTHER COSTS (specify)				
A. Indirect (4%)				$2,958.00
B. RAD Projects	$800.00	$800.00	$800.00	$2,400.00
C. TARGET Projects	$800.00	$800.00	$800.00	$2400.00
D.				

COST DESCRIPTION	STRATEGY 1 (Texting helpline)	STRATEGY 2 (Social Availability)	STRATEGY 3 (Social hosting, compliance & PSN efforts)	TOTAL BUDGET
TOTAL				$73,958.00

Lincoln County – FY 2009-10 SPF SIG BUDGET and Special Project Request

PRIMARY PLAN & SPECIAL PROJECTS

COST DESCRIPTION	Primary Plan Total Budget	SPECIAL PROJ. Texting Helpline	SPECIAL PROJ. Youth Empowerment	SPECIAL PROJ. Educational support	Program TA and Eval	TOTAL BUDGET
PERSONAL SERVICES						
Salaries & Wages	$44,520.00					$44,520.00
Employer Paid Benefits	$7,300.00					$7,300.00
SUPPORTING SERVICES						
Communications:						
Internet						In-kind
Telephone						In-kind
Other – please specify						
TRAVEL/TRAINING/MEETINGS						
Travel In-State	$1,500.00					$1,500.00
Travel Out-of-State	$800.00					$800.00
Training Costs	$1,200.00					$1,200.00
Miscellaneous Meeting Exp.	$900.00					$900.00
SUPPLIES						
Consumable Supplies	$1,500.00					$1,500.00
Commercial Printing	$2,800.00					$2,800.00
ADVERTISING/MEDIA COSTS	$4,000.00					$4,000.00
OFFICE MISC.	$1,000.00					$1,000.00
Other (please describe)						
1. Curriculum	$680.00					$680.00
OTHER COSTS (specify)						
A. Fiscal Agent (4%)	$2,958.00					$2,958.00
B. RAD & TARGET Projects	$4,800.00					$4,800.00
Sub TOTAL	$73,958.00					$73,958.00
Program TA & Evaluation						
1. WyPTAC @ 8%					$5,916.00	$5,916.00

COST DESCRIPTION	Primary Plan Total Budget	SPECIAL PROJ. Texting Helpline	SPECIAL PROJ. Youth Empowerment	SPECIAL PROJ. Educational support	Program TA and Eval	TOTAL BUDGET
2. WYSAC @ 5% 3. Community Texting Helpline		$7,500.00			$3,698.00	$3,698.00 $7,500.00
TOTAL	$73,958.00	$ 7,500.00			$9,614.00	$91,072.00