# Wyoming's Strategic Prevention Framework State Incentive Grant

Community Strategic Planning Workbook



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# Contacts for Questions or Help

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(307) 777-3351

Workbook is Also Available Online: http://spfsig.preved.org/news.php

# **Strategic Planning Contributors**

List the names of people in your community, the organizations they represent, and the contributions they made to the development of the strategic plan in Table 1 below.

Table 1. Strategic Planning Contributors

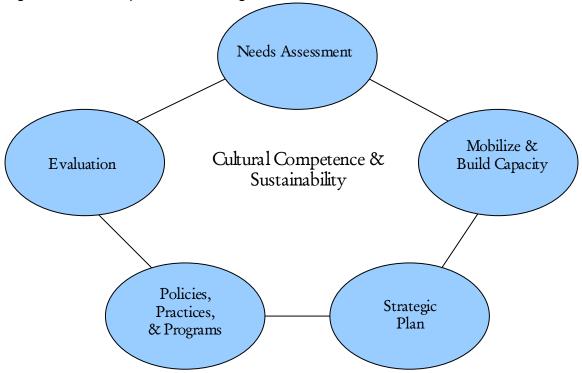
Name	Organization	Contribution
Karen Sylvester	Big Horn County Alcohol Prevention Project Advisory Council SPF Coordinator/Evaluator	Input and development
Chad Lindsey	Big Horn County Health Coalition SPF North End Coordinator	Input and development
Linda Harp	Rural Connections SPF South End Coordinator	Input and development
Laurie Royal	Big Horn County Alcohol Prevention Project Advisory Council President	Input and development
Cynthia Johnson	YES I CAN Fiscal Manager	Input and development
Kristen Sween	Big Horn County Counseling	Input and development
Kristie Bonnel	Big Horn Clinic	Gave feedback on strategic plan
Diane Nuttall	Clerk of Circuit Court	Input and development
Pete Kuhn	Safety Coordinator M I Swaco	Gave feedback on strategic plan
Dale Nuttall	Mining Engineer Wyo Ben	Gave feedback on strategic plan
Michelle Prather	Family Court	Input on strategic plan

#### Introduction

Wyoming received the Strategic Prevention Framework State Incentive Grant (Prevention Framework) from the Federal Substance Abuse Mental Health Services Administration (SAMSHA) on September 30, 2004, along with 20 other states and territories.

The purpose of the project is to implement the five components of the SPF planning model at both state and community levels in Wyoming. The following diagram details this process (Center for Substance Abuse Prevention, 2005).

Figure 1. Five Steps of the Strategic Prevention Framework Process



At the state level, Wyoming has completed the needs assessment and funding allocation plan. Mobilization and capacity building take place throughout the project. Wyoming's needs assessment identified the targeted problem as the misuse of alcohol and its consequences, and Wyoming's allocation strategy funds all 23 counties and the Wind River Reservation as Prevention Framework (PF) community grantees.

#### Outcome-Based Prevention

The foundation of the PF process is the outcome-based prevention model (Lowther & Birckmayer, 2006).

Figure 2. PF Needs Assessment Logic Model



In this model a community details its substance-related consumption and consequence data, researches the causal areas that may impact these problems, and chooses evidencebased policies, practices, and programs to address the identified causal areas.

## Purpose

The purpose of this workbook is to help PF funded communities go through the outcome-based prevention model. The current task is to develop a strategic plan. This means that grantees, and the community partnerships, must successfully select and implement evidence-based interventions. This workbook lays out the organizational structure of the Strategic Plan that is to be developed by each community. To be effective, you should not complete this workbook alone. Instead, you and your Community Advisory Council (CAC) should work together to complete this task.

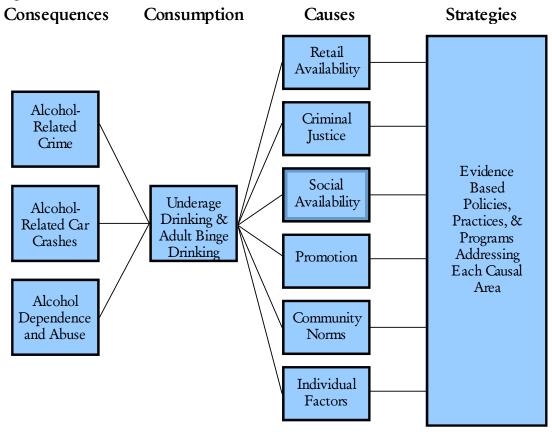
Keep in mind that Wyoming has already identified the targeted need for this project—the misuse of alcohol.

#### "Misuse of alcohol" means that:

- 1. The primary target for the PF is underage drinking, and adult binge drinking. Underage drinking refers to any use of alcohol by anyone under the age of 21, while adult binge drinking refers to those 18 years and older who have five of more drinks on any one occasion.
- 2. The secondary target for the PF is the most significant consequences of the misuse of alcohol in Wyoming: alcohol-related crime, alcohol-related motor vehicle crashes, and alcohol dependence and abuse.

## Workbook Organization

Figure 3. Outcome-Based Prevention Model



Developing a comprehensive strategic plan at the community level requires a vision for organizing specific prevention programs, policies, and practices to address substance abuse problems locally. A well-developed strategic plan will increase the likeliness of a strategy being implemented effectively.

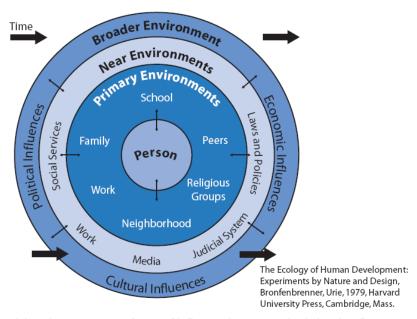
The deadline for submitting your Community Strategic Plan is August 31, 2007. Two copies of the Community Strategic Plan should be submitted, one by mail and one electronically to:

Lisa Laake, MPH, CHES
Wyoming Mental Health and Substance Abuse Services Division
6101 Yellowstone Road, Suite 220
Cheyenne, WY 82002
<a href="mailto:lisabe@state.wy.us">llaake@state.wy.us</a>
(307) 777-3352

#### Human Environmental Framework

Figure 4 illustrates the Human Environmental Framework, which shows that interventions can start in many different areas and will affect more than one environment. Strategies that focus on multiple factors and conditions will contribute to a more comprehensive prevention plan.

Figure 4. Human Environmental Framework



This figure depicts social environments or spheres of influence in concentric circles that flare outward, moving progressively away from direct influence on the individual toward increasingly indirect influence, and advancing over time. A comprehensive intervention plan should identify a mix or layering of interventions that target salient risk and protective factors in multiple contexts across the life span.

#### **Evidence-based Prevention**

States are required to follow certain guidelines in the policies, practices, and programs it selects in the Prevention Framework project. Every strategy implemented by the Prevention Framework must be evidence-based. This means that 100% of all strategies must be evidence-based.

Under the Prevention Framework project, evidence-based is defined as follows:

- 1. Inclusion in a Federal List or Registry of evidence-based interventions;
- 2. Being reported (with positive effects) in a peer-reviewed journal; OR
- 3. Documentation of effectiveness based on the following three guidelines:
  - The intervention is based on solid theory or theoretical perspective that has been validated by research;
  - The intervention is supported by a documented body of knowledge a converging of empirical evidence of effectiveness – generated from similar or related interventions tat indicate effectiveness; AND
  - The intervention is judged by a consensus among informed experts to be effective based on a combination of theory, research and practice experience. "Informed experts" may include key community prevention leaders, and elders or respected leaders within indigenous cultures.

## Finding Strategies

The following is list of websites that may be used to find evidence-based strategies. This is not an all-inclusive list and may also include strategies that would not be relevant for your community:

- National Registry of Evidence-based Programs and Practices: http://www.nrepp.samhsa.gov/
- Office of Juvenile Justice and Delinquency Prevention: <a href="http://www.dsgonline.com/mpg2.5/mpg">http://www.dsgonline.com/mpg2.5/mpg</a> index.htm
- CSAP's Centers for the Application of Prevention Technologies (CASAT): http://casat.unr.edu/bestpractices/search.php
- Alcohol Policy Information System:
  <a href="http://www.alcoholpolicy.niaaa.nih.gov/index.asp?SEC={B4296FE1-6F35-4175-B85D-17D5A53EE062}&Type=NONE">http://www.alcoholpolicy.niaaa.nih.gov/index.asp?SEC={B4296FE1-6F35-4175-B85D-17D5A53EE062}&Type=NONE</a>
- Leadership to Keep Children Alcohol Free: http://www.alcoholfreechildren.org/en/prevention/pubs.cfm
- National Highway Traffic Safety Administration (NHTSA):

http://www.nhtsa.dot.gov/portal/site/nhtsa/menuitem.3d62007aac5298598fcb 6010dba046a0/

Every participant has received a CD containing research articles and other publications that may be useful in developing your strategic plan.

## Evidence-based Environmental Strategies

The following is a list of just a few of the evidence-based environmental strategies:

- Responsible beverage service
- Alcohol compliance checks
- Happy hour restrictions
- Reducing alcohol outlet density
- Limiting hours/days of retail sales
- Sobriety and traffic safety checkpoints
- Graduated drivers' license laws
- Social host laws
- Keg registration
- Restricting alcohol sales at public events
- Increasing taxes on sales of alcohol
- Dram shop liability

# Choosing the Right Strategy for your Community

There are many factors to consider prior to choosing your strategies. Not all strategies will be effective in all communities.

All strategies must be based on data collected around each of the causal areas during your Needs Assessment. Please review your Needs Assessment Workbook.

One factor to consider is whether or not there is community support for the strategy. If the community does not support the strategy, it is unlikely that the strategy would bring about positive change if implemented.

It is also important to look at what laws are already in place and what laws may prevent certain strategies from being implemented. For example, sobriety checkpoints, shown to be evidence-based, are unlawful in Wyoming (Statute 7-17-101). For this reason, it would not make sense for a community to focus on this strategy.

Another factor to consider is which strategies show the greatest likelihood of showing positive results. There are many great strategies out there, but it is important to look at what the effect would be on the community as a whole.

# Logic Model

# Logic Model

The Centers for Disease Control and Prevention defines logic model as "a systematic and visual way to present the perceived relationships among the resources you have to operate the program, the activities you plan to do, and the changes or results you hope to achieve" (www.cdc.gov/tobacco/evaluation\_manual/glossary.html).

The logic model found on page 11 should be completed by all communities as part of the Strategic Plan. It is important that you work with your coalition when developing this logic model. All communities will have an opportunity to practice developing a logic model.

# Community Logic Model

consequence and ar consumption areas to you are going to	What are the causal reas you are going to focus on (review your answer to Question 40 from the Needs Assessment)?	What evidence- based strategies are you going to use for each causal area?	What activities are going to take place in Year 1 (October 2007 – September 2008)?	What activities are going to take place in Year 2 (October 2008 – September 2009)?	What are you going to do to evaluate your strategies?
Alcohol related motor vehicle accidents (MVA's)  Underage drinking and adult binge drinking	Community norms and criminal justice	Community Trials Intervention to Reduce High-Risk Drinking (RHRD)	•Increase coalition membership by 10% •Community Social Norms Campaign •Law Enforcement Social Norms Campaign •Youth Social Norms Campaign •Parents Social Norms Campaign •Parents Social Norms Campaign •Schools Social Norms Campaign •Schools Social Norms Campaign •Schools Social Norms Campaign •Schools Media	Increase coalition membership by  10% Community Social Norms Campaign Law Enforcement Social Norms Campaign Youth Social Norms Campaign Parents Social Norms Campaign Schools Social Norms Campaign	The coalition agrees to work closely with WYSAC in developing evaluation methods for our county.

# Organization of Strategic Plan

Form 1: C	Cover Sheet	
(Please place this as the <b>top</b>	page for your application)	
County:		
Name and title of primary contact: Karen Sylvester Program Coordinator/ Email (required): sylvester@tctwest.net	Evaluator SPF/SIG	307-272-8503 307-765-2517 7-765-4481
Mailing Address: 2633 Shady Lane 82426	City: Greybull	Zip:
Shipping Address (if different):		
Total Funding Request for First Year Im	plementation: \$73,958.00	
Name, organization, address, phone, fax, en Lead Agency authorized to sign contracts. Laurie Royal YES I CAN 2633 Shady Lane Greybull, WY 82426 307-272-8507 Fax 307-765-4481	mail & tax identification numl	per for the
Certification: I certify to the best of my k this community strategic plan is correct. I Council and/or Coalition was involved in a strategic plan. I have been authorized by the the development of this Strategic Plan.	certify that the Community A	Advisory nunity
	9/25/2007	
Signature of Primary Contact		Date
	9/2	25/2007
Signature of Fiscal Agent	Da	ate

#### Form 2: Geographic Setting/Community Characteristics Limit 2 pages

Describe the geographic setting of the community.

- What are the geographic boundaries?
- What are the socio-economic issues relevant to the community?
- What are the characteristics of the community?
- Describe the target population you will be focusing on.

## Big Horn County, Wyoming

Big Horn County has a population of 11,300. The median household income is \$31,000. Big Horn County is an extremely rural/frontier area with an average of 3.6 persons per square mile. There are 13 communities in Big Horn County, nine are incorporated municipalities. Big Horn County has four school districts with a combined total of 2,125 students.

The following five sectors will be the target population of the Strategic Prevention Framework Social Norms Campaign:

- Community
- •Law Enforcement
- •Youth
- Parents
- Schools

#### Form 3: Coalition Involvement

Limit 2 pages

Describe the coalition and its involvement in the implementation of the strategies.

• What are the coalition's vision and mission statements?

#### Mission:

The mission of the Big Horn Alcohol Prevention Coalition is to empower the community to reduce the destructive effects of the abuse of alcohol and to work to prevent alcohol use among our youth.

#### Vision:

The Big Horn Alcohol Prevention Coalition will empower the entire community, youth through adult, to reduce involvement in high-risk drinking behaviors as well as reduce the destructive effects of the abuse of alcohol on individuals, families and the community as a whole. The Big Horn Alcohol Prevention Coalition provides leadership in the development of education/prevention, and public policy that will result in reducing high risk drinking behaviors.

• What is the history and makeup of the coalition?

The Big Horn Alcohol Prevention Coalition was formed county-wide in February of 2007. There was not a county-wide coalition present at that time, but the Big Horn County Health Coalition based in Lovell, Rural Connections based in Basin, and YES I CAN based in Greybull, joined together to form this current coalition while maintaining their local boards. The coalitions meet in their respective communities and then an overall governing board comes together. While covering an entire county is a challenge, the endeavor has proven to be worthwhile. The "line" between northern and southern Big Horn County is gradually disappearing as we all realize that we face the same problems, challenges and concerns. The coalition is made up of professional and community members who believe in the efficacy of alcohol abuse prevention strategies and want to help discourage alcohol abuse and underage use.

# Form 4: Consequence & Consumption Areas Limit 2 pages

Describe the alcohol-related consequence and consumption areas your community will be focusing on. Refer to Questions 5 and 9 from the Needs Assessment Workbook.

- Consequence areas could include alcohol-related crime, alcohol-related car crashes, and/or alcohol dependence and abuse.
- Consumption areas could include underage drinking or adult binge drinking.

Our community will focus on alcohol-related motor vehicle accidents(MVA). Incidences of alcohol-related MVA's in Big Horn County are higher then the state average for the past three years. In order to effectively deal with alcohol related MVA's we will also need to look at driving under the influence.

Our data in one consumption area fluctuated. The accuracy of the data was questioned when presented to the community. The community felt that underage drinking is a problem as well as adult binge drinking. However, a majority of the adults responding to surveys expressed the opinion that more than three drinks in one night is not binge drinking nor is it excessive.

#### Form 5: Intervening Variables/Causal Areas Limit 2 pages

Describe the intervening variables/causal areas of substance use in the community.

- How did you respond to Question 40 in the Needs Assessment Workbook?
- Why are you focusing on these areas? Justify your reason.

The causal areas in our community that are going to be targeted with the Strategic Prevention Framework Project are community norms and criminal justice.

Both of these areas need to be addressed. Bringing law enforcement and the criminal justice system together to work and formulate a plan to target the causal areas will ensure success. Community norms will be addressed to effect a change in adult attitudes that will positively affect our youth.

The following are areas of concern regarding alcohol use/abuse in the community:

- •Alcohol related MVA's are too high.
- •High rates of and a culture favorable toward underage drinking.
- •High adult binge drinking rates and lack of knowledge of the definition of binge drinking.
- •Community attitudes and perceptions favorable to underage drinking and adult binge drinking.
- •Lack of enforcement of current state statutes and local ordinances regarding alcohol.
- •Misconceptions among youth regarding favorable attitudes toward underage drinking.
- •Parental attitudes favorable toward underage drinking.
- •Changing policies and perceptions regarding underage drinking by students.

# Form 6: Community Resources Limit 2 pages

Describe the current community resources available to address the targeted substance use issues in the community.

• What were the results of the Community Resource Assessment (Table 51 from the Needs Assessment Workbook)?

While there are resources available in individual communities, Big Horn County as a whole is lacking in resources that are available county-wide. County-wide resources are limited to Family Treatment Court and mental health services.

# Form 7: Strategies No page limit

Describe the community-based strategies to be used to address the targeted substance use issues in the community.

- How are the selected strategies appropriate? Justify your selection.
- How will the selected strategies address the consequences, consumption, and intervening variables identified?
- How are the strategies evidence-based? Provide verification that they are indeed evidence-based.

The causal areas in our community that are going to be targeted with the Strategic Prevention Framework Project are community norms and criminal justice.

Both of these areas need to be addressed. Bringing law enforcement and the criminal justice system together to work and formulate a plan to target the causal areas will ensure success. Community norms will be addressed to effect a change in adult attitudes that will positively affect our youth.

The following are areas of concern regarding alcohol use/abuse in the community:

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- •Community attitudes and perceptions favorable to underage drinking and adult binge drinking.
- •Lack of enforcement of current state statutes and local ordinances regarding alcohol.
- •Misconceptions among youth regarding favorable attitudes toward underage drinking.
- •Parental attitudes favorable toward underage drinking.
- •Changing policies and perceptions regarding underage drinking by students.

Adults will be educated as to recommended limits of alcohol consumption prior to motor vehicle operation in order to reduce alcohol related MVA's.

The following five sector areas will be educated regarding the harmful effects of underage drinking and promote that the culture is not favorable to underage drinking despite the perception: Community, Law Enforcement, Youth, Parents and Schools.

The scientific-based best practice Community Trials to Reduce High-Risk (RHRD) is a multi-component, community-based program developed to alter alcohol use patterns of people of all ages (e.g., drinking and driving, underage drinking, acute (binge) drinking), and related problems. The program uses a set of environmental interventions including: Community Awareness, Responsible Beverage Service (RBS), Preventing Underage Alcohol Access, Enforcement, Community Mobilization. The program's aim is help communities reduce various types of alcohol-related issues. It is a SAMHSA model program with a rating of level 2.

#### Form 8: Community Readiness & Experience Limit 2 pages

Describe the community's readiness to address the identified issue(s) and strategies.

• How has the community's readiness been assessed?

Describe examples of prior community experience, successes, and barriers with this issue.

- What has been tried before?
- What has worked?
- What have been the struggles?
- What is different now?

The community's readiness has been assessed through Wyoming's Prevention Framework Community Needs Assessment workbook, Prevention Needs Assessments, Wyoming Youth Risk Behavior Surveys, local law enforcement data and input from local agency representatives.

Substance abuse prevention programming has been implemented through the 21st SIG in 2003. Coalitions were developed in areas of the community but not the entire community. Implementing programming prior to thorough needs assessment has not proven as effective as if a thorough assessment had been conducted prior to programming. We have a "super" coalition that is county-wide, gathering knowledge, experience and resources from agencies, coalitions and stakeholders throughout the community.

# Form 9a: Activities & Outcomes No page limit

Describe the coalition's planned activities for Year 1 implementation and Year 2 implementation to address the strategies.

• Include a timeline specific to the coalition's project (see Forms 9b and 9c).

Describe the associated short-term and long-term outcomes expected.

Short-term: 1-2 yearsLong-term: 3-5 years

- •Increase coalition membership by 10%
- •Community Social Norms Campaign
- •Law Enforcement Social Norms Campaign
- •Youth Social Norms Campaign
- •Parents Social Norms Campaign
- •Schools Social Norms Campaign
- •0-0-1-3 Policy Educational Media Campaign

Short term outcomes: Implementation of the above listed planned activities.

Long term outcomes: Review of all reassessments of Wyoming's Prevention Framework Community Needs Assessment workbook, Prevention Needs Assessments, Wyoming Youth Risk Behavior Surveys, local law enforcement data and input from local agency representatives. Reduce the number of alcohol related MVA's. Increase the attitudes and perceptions that underage drinking is not culturally accepted in Big Horn County. Decrease the rate of adult binge drinking and increase awareness of the risks of binge drinking.

# Form 9b: Time Line (Year 1) Limit 2 pages

### Applicant Agency:

List the key activities, which will be conducted during the year. Be sure to include the anticipated start-up dates for each of the strategies to be funded under this grant. Activities listed are samples. Dates may be changed by the Division.

Activities	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep
	07	07	07	08	08	08	08	08	08	08	08	08
Contractual report and	X	X	X								X	X
expenditure report:												
January 2008, April				X	X	X	X	X	X	X		
2008, July 2008,												
October 2008												
Statewide Prevention				X			X			X		X
Framework Meeting												
Community Advisory	X	X	X	X	X	X	X	X	X	X	X	X
Council Meetings												
SPF Regional Meetings	X	X	X	X	X	X	X	X	X	X	X	X
D' II C . II 1.1	X	X	X	X	X	X	X	X	X	X	X	X
Big Horn County Health Coalition	A	A	X	X	A	A	A	X	X	A	A	X
Rural Connections	X	X	X	X	X	X	X	X	X	X	X	X
YES I CAN	X		X		X		X		X		X	
Coordinated Community	X	X	X	X	X	X	X	X	X	X	X	X
Action Team												

WYSAC Site Visit	X					X						
Youth/School Social Norms Campaign	X	X	X									
Community/Parents Social Norms Campaign				X	X	X						
Law Enforcement Social Norms Campaign									X	X	X	
Social Norms Campaign Informal Assessment							X	X				
0013 Policy Campaign		X	X	X	X	X	X	X	X	X	X	X
	Form 9c: Time Line (Year 2)											

## Applicant Agency:

List the key activities, which will be conducted during the year. Be sure to include the anticipated start-up dates for each of the strategies to be funded under this grant. Activities listed are examples. Dates may be changed by the Division.

Limit 2 pages

Activities	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep
	08	08	08	09	09	09	09	09	09	09	09	09
Contractual report and expenditure report: January 2009, April 2009, July 2009, October 2009	X	X	X	X	X	X	X	X	X	X	X	X

Statewide Prevention				X			X			X		
Framework Meeting												
Community Advisory	X	X	X	X	X	X	X	X	X	X	X	X
Council Meetings												
SPF Regional Meetings	X	X	X	X	X	X	X	X	X	X	X	X
Big Horn County Health Coalition	X	X	X	X	X	X	X	X	X	X	X	X
Rural Connections	X	X	X	X	X	X	X	X	X	X	X	X
YES I CAN	X		X		X		X		X		X	
Coordinated Community Action Team	X	X	X	X	X	X	X	X	X	X	X	X
WYSAC Site Visit	X					X						
Youth/School Social Norms Campaign	X	X	X									
Community/Parents Social Norms Campaign				X	X	X						
Law Enforcement Social Norms Campaign									X	X	X	
Social Norms Campaign Informal Assessment							X	X				
0013 Policy Campaign		X	X	X	X	X	X	X	X	X	X	X

## Form 10: Budget Limit 2 pages

Page 24 contains a sample budget form that will be used for all communities. Also include a detailed budget narrative explaining your proposed expenditures. Please keep all categories the same. Any category not listed may be added.

State Contract Quarterly Invoice for Wyoming SPF SIG

SIGNATURE OF AUTHORIZED OFFICIAL

#### **SUBMIT TO:** EXPENDITURES FOR QUARTER AND YEAR Substance Abuse Division Wyoming SPF SIG (Due On 15<sup>th</sup> of the month for preceding quarter.) 6101 Yellowstone Road - Suite 220 Chevenne WY 82002-0480 Year to Date Expenditures Budgeted Amount Current Month Exp Exp Cost Description PERSONAL SERVICES Salaries & Wages 44084.00 **Employer Paid Benefits** SUPPORTING SERVICES Internet Service Telephone/Cell Phone \$1200.00 Vehicle Expenses TRAVEL/TRAINING/MEETINGS Travel In-State 3500.00 Travel Out-of-State 1145.00 Training Fees 300.00 Miscellaneous Meeting Expenses 200.00 Office (Consumable) 300.00 Postage 200.00 **EQUIPMENT** Maintenance Rental **GRANTS-IN-AID** POMATIONS-CITY, COUNTY, OTHER INCOME CONTRACTUAL SERVICES: Attach documentation to include: Subcontractor Name, Title, Contact Person for services \$3697.00 **WYSAC** \$5916.00 **WYPTAC** MISCELLANEOUS COSTS A. Bank Fees B. Other Media 7500.00 C, Indirect Costs \$5916.00 TOTAL \$73,958.00 LOCAL AGENCY NAME and ADDRESS: YES I CAN 2633 Shady Lane, Greybull, WY 82426 NAME and TITLE OF REPORTING OFFICIAL: Cynthia Johnson Fiscal Manager TELEPHONE NUMBER OF LOCAL AGENCY: Phone: 307-272-4302 Fax: 307-765-4481 E-Mail: cynthjohnson@excite.com I certify that the expenditures reported above have been funded totally with funds awarded by the Wyoming Department of Health.

DATE

#### Form 11: Community Infrastructure Limit 2 pages

Describe how the project will enhance the community's prevention infrastructure. Describe how it creates or improves upon:

- Coordinated efforts
- Organizational structures
- Planning
- Data systems
- Workforce development
- Evidence-based practices
- Cultural competence
- Evaluation and monitoring
- Sustainability

The "super" coalition will work with existing community coalitions to improve coordinated efforts. Our prevention framework will work with existing organizational structures to define the role of the organization in the alcohol abuse prevention efforts in Big Horn County. In the past, planning has been fragmented. The Strategic Prevention Framework Project will enhance and coordinate planning among all communities county-wide. This project will facilitate a better coordination and review of available assessment tools through a county-wide prevention effort. This project will promote a substance free environment thus enhancing safety and productivity in the workplace. This project will introduce and implement evidence-based practices as well as coordinate with community efforts that are already implementing evidence-based programs. We will recruit coalition members and seek support from a diverse cross-section of the community. The prevention frame project will work closely with WYSAC in order to complete all evaluation and monitoring requirements. The prevention framework project will seek to partner with existing similar programming to share costs and will explore additional funding opportunities through foundations and public and private entities.

#### Form 12: Cultural Competency Limit 2 pages

Describe how the project will ensure that planned activities and processes are culturally competent?

- What steps and procedures will be implemented?
- How will cultural competency be assessed?

It is important to build positive relationships and not to put focus or blame on any one component of the community. The purpose of this project is to educate community residents as to health practices and procedures concerning alcohol. This will be assessed through compliance checks, reduced number of MIP alcohol, decreased DUI's and changes in community attitudes as assessed by YRBS and PNA.

# Form 13: Sustainability Limit 2 pages

Describe how the coalition will ensure that efforts are sustained after the project ends.

Through collaborations with multiple groups, individual agencies and coalitions, ownership of the programs within the project is shared throughout the community. This ownership promotes sustainability of the program after SPF is no longer in place.

#### Form 14: Evaluation Limit 1 page

Describe how the coalition will evaluate the activities and outcomes of the project. Evaluations will be conducted in collaboration with Prevention Framework evaluators at the Wyoming Survey & Analysis Center (WYSAC). All you need to include is the fact that you agree to work with WYSAC on the evaluation of all strategies.

We will work closely with WYSAC to ensure the evaluation is completed.